

ABSTRAK

Rangga, W. H. (2022). *Diskriminasi Perempuan dalam Film Bumi Manusia Karya Hanung Bramantyo: Analisis Wacana Kritis Feminis oleh Sara Mills*. Skripsi. Yogyakarta: Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma.

Perempuan tidak jarang dihadirkan dekat dengan stigma seperti korban kekerasan, keterpurukan, atau pun penindasan. Masyarakat terlanjur menerima “konsep” bahwa perempuan hanya sebagai “objek” dan bukan “subjek” bagi laki-laki. Ideologi patriarki memiliki tempat tersendiri dalam karya sastra, salah satunya film yang sering dijumpai menggunakan pandangan bahwa laki-laki memiliki derajat lebih tinggi dibandingkan dengan perempuan.

Penelitian ini membahas mengenai bentuk diskriminasi perempuan ditinjau dari posisi subjek-objek dan posisi pembaca menurut Sara Mills (2007) dengan metode penelitian deskriptif kualitatif. Sumber data penelitian ini adalah Film *Bumi Manusia* karya sutradara Hanung Bramantyo dengan data penelitian berupa dialog, potongan adegan serta konteks yang mengandung unsur diskriminasi terhadap perempuan. Teknik pengumpulan data dilakukan dengan teknik simak bebas libat cakap dan catat. Analisis data dalam penelitian ini melalui tahap reduksi data, penyajian data dan penarikan kesimpulan.

Berdasarkan hasil analisis dan pembahasan, peneliti menemukan hal-hal penting. Pertama, posisi subjek-objek ditempati oleh tokoh pembantu dengan bentuk diskriminasi seperti subordinasi, stereotipe, kekerasan psikis, dan marginalisasi. Kedua, posisi pembaca juga ditempati oleh tokoh pembantu dengan bentuk diskriminasi seperti subordinasi, kekerasan fisik, dan marginalisasi. Ketiga, pada proses penyapaan pembaca banyak terlihat pada proses mediasi serta adanya nilai feminisme liberal dalam penggambaran diskriminasi perjuangan kesetaraan hak perempuan sebagai akibat dari ideologi patriarki yang mempengaruhi tatanan budaya masyarakat.

Kata Kunci: Analisis Wacana Kritis, Sara Mills, Feminisme, Diskriminasi, Perempuan, Film

ABSTRACT

Rangga, W. H. (2022). *Women Discrimination in Bumi Manusia Film by Hanung Bramantyo: A Critical Discourse Analysis from Feminist Perspective of Sara Mills*. Thesis. Yogyakarta: Indonesian Language and Literature Education, Faculty of Teacher Training and Education, Sanata Dharma University.

Women are also presented with stereotypes such as victims of violence, adversity, or punishment. Society also believes the “stereotype” that women are portrayed and treated as “objects” to be used and not as “subjects” for men. Patriarchal ideology has its place in literary works, especially in films that are often found using the perspective that men have a higher degree of structure than women.

This study discusses women's discrimination in terms of the position of subject-object and readers according to Sara Mills (2007) with a qualitative descriptive method. The data source for this research is the film Bumi Manusia by director Hanung Bramantyo with research data in the form of dialogues, cutscenes and contexts that contain elements of discrimination against women. The data were collected by using the observation method with uninvolved conversation observation technique and writing technique. The data analysis was carried out by data reduction, data display, and verification/ conclusions drawing.

Based on the results of the analysis and discussion, researchers found important things First the subject-object position is occupied by supporting characters with forms of discrimination such as subordination, stereotypes, psychological violence, and marginalization. Second, the position of the reader is also occupied by supporting characters with forms of discrimination such as subordination, physical violence, and marginalization. Third, in the process of greeting readers, it can be seen in the mediation process and the existence of liberal feminism values in the depiction of discrimination in the struggle for equality of women's rights as a result of patriarchal ideology that influences the cultural fabric of society.

Keywords: *Critical Discourse Analysis, Sara Mills, Feminism, Discrimination, Women, Film*